



DISCOVER A WHITER, BRIGHTER SMILE



BOUTIQUE
WHITENING

WHAT DOES YOUR SMILE SAY ABOUT YOU?

It says more about you than the car you drive, the clothes you wear, or the hairstyle you choose. Unlike your favourite suit or dress, you wear your smile every day, and it never goes out of fashion



TALK TO US ABOUT BOUTIQUE WHITENING

We have a range of gels to suit every lifestyle. Boutique by Day needs only 90 minutes daily wear, and Boutique by Night whitens as you sleep.

To complement our amazing whitening, use Boutique Black Diamond toothpaste - clinically proven to relieve sensitivity and prolong the effects of whitening.

Our whitening trays are manufactured by the most experienced plastics laboratory in the UK so quality comes as standard.

Boutique has gone from a humble start-up, to an international, multi-award-winning business spanning 4 continents, thousands of dentists and millions of customers.

Rest assured, your smile is in safe hands.

THE WHITENING PROCESS

Boutique Whitening is a professional product, and by law, there is a process to follow, to ensure both your safety and to get maximum results.



Clinical examination of your teeth and gums, restore cavities and take impressions (moulds) or scans for your bespoke whitening trays



Your impressions or scans are sent to our laboratory where qualified dental technicians make whitening trays to fit your mouth very precisely



Your trays take 2 weeks to manufacture. In this time, use Boutique Black Diamond Toothpaste to reduce sensitivity and enhance the whitening effect



Collect your trays from the dentist and use them as directed. In two to three weeks you can unveil your beautiful new smile

HOW TO CHOOSE WHICH GEL

Our whitening products are better by design

Our formula was the result of a collaboration between UK dentists and master chemists from Canada. All our products are produced in small batches and subject to meticulous laboratory testing to ensure the very best quality.

Your dentist will ask you some questions about your lifestyle and preferences, before recommending which range of products is ideal for you. All our gels have a double-action whitening effect - the peroxide removes surface stains whilst oxygen ions penetrate deep into the tooth to whiten from the inside out.



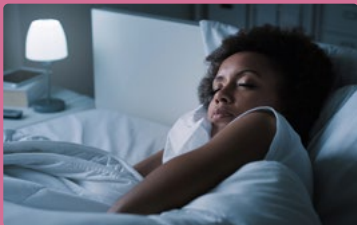
BOUTIQUE BY DAY 6% HYDROGEN PEROXIDE 90 minutes wear time per day

This fast-acting gel is designed for people that want maximum results with minimum wear time. This will give you a whiter, brighter smile with just 90 minutes of daily use.



BOUTIQUE BY NIGHT 10% CARBAMIDE PEROXIDE Overnight wear

Let the magic happen while you sleep. This gel is for those with sensitive teeth. It takes a little longer to work than the 16% carbamide, but either way, you'll wake up smiling.



BOUTIQUE BY NIGHT 16% CARBAMIDE PEROXIDE Overnight wear

This is a powerful overnight formula and our most popular product. This gel is tough on stains, but gentle on teeth. You will see results within a few days.



BOUTIQUE HYBRID PRO 4.25% HYDROGEN AND CARBAMIDE PEROXIDE 3 hours wear but better overnight

A dual-action gel - the best of both worlds and unique to Boutique Whitening. The hydrogen starts to whiten immediately and is compounded by the slow release carbamide, to give a gentle action but powerful results.

BOUTIQUE BLACK DIAMOND TOOTHPASTE

The patented Black Diamond Toothpaste is a revolutionary concept - formulated with innovative nanosphere technology.

Nanospheres consist of amorphous calcium magnesium phosphate nano particles.

THE BENEFITS

- Halt the effects of early tooth decay
- Decrease Sensitivity
- Prolong the effects of tooth whitening
- Makes teeth 10 x more resistant to acid attack

HOW TO USE

- Use morning and night for 2 weeks, prior to, and throughout, the teeth whitening process
- Boutique Black Diamond can be used in place of your normal toothpaste going forward
- You can buy Boutique Black Diamond Toothpaste from your dental practice



SEE THE RESULTS



Before Boutique Whitening



After Boutique Whitening



Before Boutique Whitening

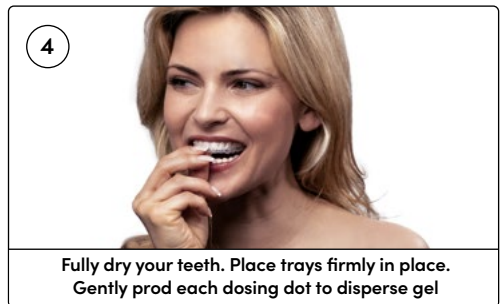


After Boutique Whitening

HOW TO USE YOUR KIT AND TRAYS

- When not in use, keep your kit in the fridge, or in a cool, dark cupboard
- Keep the syringes in the box, as exposing them to light will activate the gel
- Do not expose the syringes to heat and light except when placing the gel in the trays

INSTRUCTIONS FOR USE



WEAR TIMES

- **6% HYDROGEN PEROXIDE** - 1.5 HOURS PER DAY
- **BOUTIQUE HYBRID PRO** - 4 HOURS PER DAY
- **10% & 16% CARBAMIDE PEROXIDE** - OVERNIGHT

POSSIBLE ISSUES & SIDE EFFECTS

Whitening is a very safe procedure when performed correctly. However, there are some potential side effects. Here are some steps to prevent these issues and help you achieve a fantastic result.



PROTOCOL FOR EXTREME SENSITIVITY

The most common side effect is sensitivity. This affects up to 75% of people – from slight discomfort, to very painful. To mitigate this, we can do the following:

- 1 Full dental examination with photographs.
- 2 Fillings to cover exposed root surfaces and areas of obvious sensitivity
- 3 Your dentist may use a desensitising agent on areas of sensitivity
- 4 Use Sensodyne Pronamel toothpaste in your whitening trays overnight, for 3 nights prior to whitening
- 5 Use Boutique Black Diamond Toothpaste for 2 weeks prior to, and throughout, the whitening process
- 6 Speak to your dentist about using a milder whitening gel if sensitivity persists
- 7 If sensitivity does not resolve, whiten on alternate days, and use Sensodyne overnight on days in between

GUM IRRITATION

Another potential side effect is gum irritation. This occurs when the gel has been in prolonged contact with the gums. This can be avoided by only filling the dosing dots on the tray and no more, to avoid excess gel seeping out of the tray.

DISAPPOINTING RESULTS

Whitening is not an exact science. One pack of whitening does not always equal the perfect result. Be aware that it may take more!

We know from evidence that peroxide will whiten the teeth in almost all cases. If the teeth do not whiten, we usually extend the treatment time.

If you grind your teeth at night, then using an overnight gel may give poor results. As you clench and grind, the trays will flex causing saliva to contaminate the gel. In these cases, Boutique by Day is a better option.



ASK YOUR DENTIST ABOUT



BOUTIQUE
WHITENING

FIND US ON SOCIAL MEDIA



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